



Tcheckit.ca

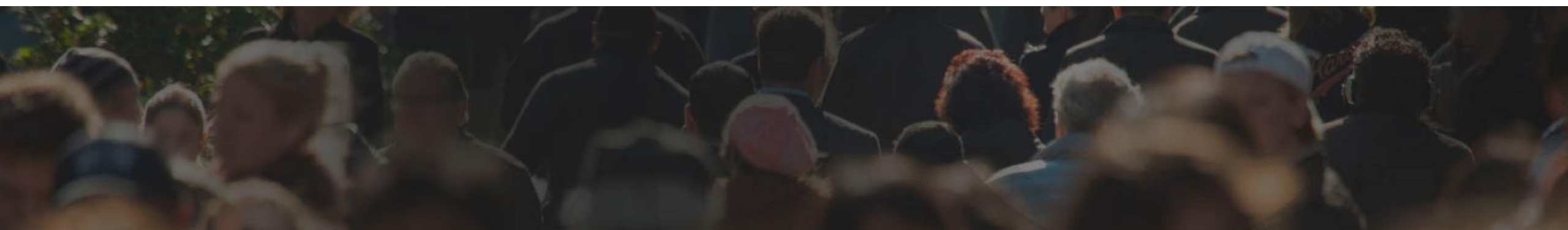
by MCA

YOUR EYES AND EARS IN STORE

How often do you wonder...

- Is my product on the shelf?
- Is my product price correctly?
- Is my product priced competitively?
- Is my product set to planogram/modular?
- Do I have any distribution voids?

- Are my displays up in store?
- Are my displays in the correct location?
- Have my POS materials been set up?
- Did my new product make it out of the backroom?
- What is my competition doing?



MCA is pleased to announce that we can now help you answer all of these questions **for a fraction of the price** that it would cost to send your sales team, or a 3rd party merchandising company to gather this information.

MCA has harnessed the power of 'The Consumer' and has built a crowd of over 4000 consumers Nationally who are able to gather real-time data in store on a moments notice.

Questions are sent to this crowd via our new Tcheck'it app. Answers are sent back in real-time to MCA where the data is validated by our expert Data Analyst Team and is returned to you within days via easy to use reports with drill-down capabilities. You are also given a password to log onto MCA's Tcheck'it side of the business to follow along minute by minute if desired.



What can MCA offer you that no one else in Canada can? Once we Tcheck'it, we can Fix'it. To complement our new audit service Tcheck'it, our professional MCA Sales and Merchandising force of over 2500 representatives is available to capitalize on any opportunities that might be observed.



Contact us today to learn how Tcheck'it can help you:
Call: 1-800-465-4755, JD (ex. 232) or Karen (ex. 226)
Email: info@tcheckit.ca or wewantgreatresults@mca.ca